

NORRISTOWN HOSPITALITY CENTER

providing care, comfort, & compassion
to those experiencing poverty & homelessness

530 Church Street • 1st Floor • Norristown, Pennsylvania 19401



Dear Sponsor,

Will you join the Norristown Hospitality Center in a crucial mission to empower individuals in our community facing homelessness and poverty?

For over three decades, the Norristown Hospitality Center has stood as a ray of hope, providing essential services to Montgomery County's most vulnerable residents. As we witness a concerning rise in poverty and homelessness, our commitment to expanding our reach and impact is stronger than ever.

We invite you to be a vital part of this mission by sponsoring our 12th annual Sole Harvest 5K/10K, 1 Mile Walk, and Community Event. Mark your calendars for **October 4th** for this inspiring gathering at the scenic Norristown Farm Park. More than just a race, the Sole Harvest event embodies our community's collective dedication to breaking the cycle of poverty.

**12TH ANNUAL SOLE HARVEST
5K/10K RUN**



**1 MILE WALK
& COMMUNITY EVENT**
Saturday, October 4th at 9 AM
Norristown Farm Park

Benefits those who are
experiencing homelessness & poverty in
Montgomery County
through the services provided by the
Norristown Hospitality Center.

SOLEHARVEST5K.COM

Become a Sole Harvest Sponsor and Directly Change Lives.

Your tax-deductible sponsorship will have a tangible impact. Proceeds from last year's event enabled us to deliver critical programs:

- **CARE:** We successfully housed 28 individuals and provided over 2,600 showers.
- **COMFORT:** We served more than 23,000 meals and offered 2,287 nights of safe shelter.
- **COMPASSION:** Our team conducted over 4,200 social service sessions, offering guidance and support to our guests.

This year, we are aiming for our most successful Sole Harvest event yet and have enhanced our sponsorship benefits to prominently showcase your organization's commitment to our shared cause. Please see the attached document for details on these exciting new opportunities.

With your partnership, we are confident we can achieve our fundraising goal and continue to provide vital support to those in need. The Norristown Hospitality Center's ability to serve our community is made possible by compassionate partners like you.

Can we count on your organization to be a Sole Harvest sponsor this year? A sponsorship form is enclosed for your convenience.

Let's run (or walk) together towards a brighter future for everyone in our community.

We eagerly anticipate the possibility of your partnership.

Warm regards,



Matt Kirsch
Development Coordinator



**EMPOWERING THOSE WHO
ARE EXPERIENCING
POVERTY & HOMELESSNESS**

**SATURDAY, OCTOBER 4TH
9:00 AM
NORRISTOWN FARM PARK**



*Family Friendly
Wheelchair Friendly
Dog Friendly
Stroller Friendly*

*Free Food
Basket Raffle
50/50 Raffle
Games*

BENEFITTING THE NORRISTOWN HOSPITALITY CENTER
SOLEHARVEST5K.COM

P.S. You may contact me at matt@hospitalitycenter.org or call at (610) 277-1321 with any questions. We look forward to our partnership for this year's Sole Harvest 5K/10K, 1 Mile Walk, and Community Event.

www.hospitalitycenter.org • Tax ID: 22-25051 • 610-277-1322


12th Annual Sole Harvest
5K/10K Run,
1 Mile Walk, &
Community Event

Saturday,
October 4, 2025

Sponsorship
Levels & Benefits

NORRISTOWN HOSPITALITY CENTER

providing care, comfort, & compassion to those experiencing poverty & homelessness

		Your Logo prominently printed on race t-shirt	Your logo on 1 lawn sign on the race trail*	Social media posts specifically highlighting your organization*	Organization recognized during the awards ceremony	Organization's name listed on the race t-shirt	Complimentary race entries	Table to distribute material & speak to runners on race day***	Verbal & posted recognition at the event	Recognition on NHC webpage & social media pages*	Opportunity to include "swag" bag promotional materials
 <div> HARVESTER CULTIVATOR SOWER TILLER GARDENER </div>	\$2500	✓	✓	2	✓	✓	5	✓	✓	✓	✓
	\$1500			1	✓	✓	3	✓	✓	✓	✓
	\$1000					✓	2	✓	✓	✓	✓
	\$500						1	✓	✓	✓	✓
	\$250								✓	✓	✓



For more information, please visit our website at www.hospitalitycenter.org, <https://tinyurl.com/5n7jprp6>, or email Matt Kirsch at matt@hospitalitycenter.org.

*Lawn sign can be provided by the sponsoring organization OR the Hospitality Center will provide one 18"x24" sign with the logo provided by the sponsoring organization. Lawn sign benefit must be claimed by September 3, 2025. The sponsoring organization is responsible for claiming the lawn sign by October 20, 2025 or it will be the property of the Center.

** Social Media Posts - The Hospitality Center will post on Instagram, Facebook, Linked In. As a bonus, Sponsors will be recognized in our email newsletter. Current followers - Facebook - 2400+, Instagram 900+, LinkedIn - 200+, Email Newsletter Subscribers - 3300+.

***Tables are not provided. Sponsoring organizations are responsible for bringing a table on race day.

NORRISTOWN HOSPITALITY CENTER

SOLE HARVEST 5K/10K, 1 MILE WALK & COMMUNITY EVENT
SATURDAY, OCTOBER 4, 2025 • NORRISTOWN FARM PARK



Please Print

General Information

Organization Name:

Street Address 1:

Street Address 2:

City:

State:

Zip:

Contact Person:

Contact Phone Number:

Contact Email:

Website:

Social Media Addresses:

Sponsorship Level - Please Check One

☐

HARVESTER
\$2,500+

☐

CULTIVATOR
\$1,500+

☐

SOWER
\$1000+

☐

TILLER
\$500+

☐

GARDENER
\$250+

Enclosed is a check for \$ _____ made payable to the
Norristown Hospitality Center.
Please deliver your donation to a Race Committee
Member, or mail to:
Norristown Hospitality Center
P.O. Box 858 • Norristown, PA 19404

If you prefer to make a payment
electronically, you can use this QR
code to make a payment with
**ApplePay, GooglePay, ACH, or
Credit Card.**



ADDITIONAL INFORMATION

Please Write Your Organization's Name Exactly How You Want It Printed:

Will you be sending a digital image with your organization's name & logo?
*Artwork and logos for all media, and race t-shirts should be submitted to soleharvest5k@gmail.com.
Please note that logos on race t-shirts will be printed in only one color and should be submitted as a
vector file. Logos for social media/web may be in color.*

☐ YES ☐ NO ☐ MAYBE

Do you want your name or organization's name published on signage, shirts, etc.?

☐ YES ☐ NO

Do you plan to send materials / giveaways to be distributed at the race?

☐ YES ☐ NO ☐ MAYBE

For HARVESTER, CULTIVATOR, SOWER, & TILLER Level Sponsors

Do you plan on setting up a table at the event?
Please note that each organization will need to provide their own table.

☐ YES ☐ NO ☐ MAYBE

For HARVESTER Level Sponsors

Will you provide your own lawn sign to be placed along the race trail?

☐ YES ☐ NO

Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing
participant information by email to soleharvest5k@gmail.com.

*Your contribution to the Norristown Hospitality Center is fully tax deductible. You will receive a letter acknowledging your
contribution. For more information, please contact soleharvest5k@gmail.com, outreach@hospitalitycenter.org, or call
610.277.1321. Thank you!*