

NORRISTOWN HOSPITALITY CENTER

providing care, comfort, & compassion
to those experiencing poverty & homelessness

530 Church Street • 1st Floor • Norristown, Pennsylvania 19401



Dear Sponsor,

Will you stand together with us to empower those in our community who are experiencing homelessness and poverty?

For over 30 years, the Norristown Hospitality Center has been a place of hope, offering vital services to our most vulnerable neighbors in Montgomery County. As poverty and homelessness rates rise, we're working tirelessly to expand our reach.

Join us in making a difference!

This October 5th, celebrate the 11th anniversary of our **Sole Harvest 5K/10K, 1 Mile Walk, and Community Event** at the scenic Norristown Farm Park. This community event is more than a race; it's a testament to our collective commitment to breaking the cycle of poverty.

**11TH ANNUAL SOLE HARVEST
5K/10K RUN**



**1 MILE WALK
& COMMUNITY EVENT**

Saturday, October 5th at 9 AM

Norristown Farm Park

Benefits those who are
experiencing homelessness & poverty in
Montgomery County
through the services provided by the
Norristown Hospitality Center.

SOLEHARVEST5K.COM

Become a Sole Harvest Sponsor!

Your tax-deductible sponsorship directly impacts lives. Last year's proceeds supported critical programs:

- **CARE:** 28 individuals were housed through our programs, and over 2,600 showers were provided.
- **COMFORT:** We served over 25,000 meals and offered 2,321 nights of shelter.
- **COMPASSION:** Over 3,100 social service sessions were held with our guests

Partner with us for our biggest race yet!

This year, we've enhanced sponsor benefits to showcase your organization's dedication. See the next page for exciting details!

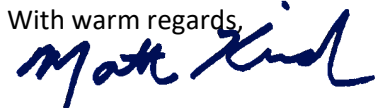
With you by our side, we can reach our fundraising goal and continue serving those in need.

The Norristown Hospitality Center thrives because of YOU. Can we count on your organization to be a Sole Harvest sponsor? A sponsorship form is enclosed for your convenience.

Let's run (or walk) towards a brighter future, together!

We look forward to hearing from you!

With warm regards,



Matt Kirsch
Development Coordinator

P.S. You may contact me at matt@hospitalitycenter.org or call at (610) 277-1321 with any questions. We look forward to our partnership for this year's Sole Harvest 5K/10K, 1 Mile Walk, and Community Event.

**EMPOWERING THOSE WHO
ARE EXPERIENCING
POVERTY & HOMELESSNESS**

**SATURDAY, OCTOBER 5TH
9:00 AM
NORRISTOWN FARM PARK**



*Family Friendly
Wheelchair Friendly
Dog Friendly
Stroller Friendly*

*Free Food
Basket Raffle
50/50 Raffle
Games*

BENEFITTING THE NORRISTOWN HOSPITALITY CENTER

SOLEHARVEST5K.COM

www.hospitalitycenter.org • Tax ID: 22-25051 • 610-277-1322


11th Annual Sole Harvest
5K/10K Run,
1 Mile Walk, &
Community Event

Saturday,
October 5, 2024

Sponsorship
Levels & Benefits

NORRISTOWN HOSPITALITY CENTER

providing care, comfort, & compassion to those experiencing poverty & homelessness

		Your Logo prominently printed on race t-shirt	Your logo on 1 lawn sign on the race trail*	Social media posts specifically highlighting your organization*	Organization recognized during the awards ceremony	Organization's name listed on the race t-shirt	Complimentary race entries	Table to distribute material & speak to runners on race day***	Verbal & posted recognition at the event	Recognition on NHC webpage & social media pages*	Opportunity to include "swag" bag promotional materials
 <div> <div>HARVESTER</div> <div>\$2500</div> </div> <div> <div>CULTIVATOR</div> <div>\$1500</div> </div> <div> <div>SOWER</div> <div>\$1000</div> </div> <div> <div>TILLER</div> <div>\$500</div> </div> <div> <div>GARDENER</div> <div>\$250</div> </div>		✓	✓	2	✓	✓	5	✓	✓	✓	✓
				1	✓	✓	3	✓	✓	✓	✓
						✓	2	✓	✓	✓	✓
							1	✓	✓	✓	✓
									✓	✓	✓



For more information, please visit our website at www.hospitalitycenter.org, www.tinyurl.com/4bmyzuz3, or email Matt Kirsch at matt@hospitalitycenter.org.

*Lawn sign can be provided by the sponsoring organization OR the Hospitality Center will provide one 18"x24" sign with the logo provided by the sponsoring organization. Lawn sign benefit must be claimed by September 3, 2024. The sponsoring organization is responsible for claiming the lawn sign by October 20, 2024 or it will be the property of the Center.

** Social Media Posts - The Hospitality Center will post on Instagram, Facebook, Linked In. As a bonus, Sponsors will be recognized in our email newsletter. Current followers - Facebook - 2000+, Instagram 850+, LinkedIn - 260+, Email Newsletter Subscribers - 2700+.

***Tables are not provided. Sponsoring organizations are responsible for bringing a table on race day.

NORRISTOWN HOSPITALITY CENTER

SOLE HARVEST 5K/10K, 1 MILE WALK & COMMUNITY EVENT
SATURDAY, OCTOBER 5, 2024 • NORRISTOWN FARM PARK



Please Print

General Information

Organization Name:

Street Address 1:

Street Address 2:

City:

State:

Zip:

Contact Person:

Contact Phone Number:

Contact Email:

Website:

Social Media

Addresses:

Sponsorship Level - Please Check One

☐

HARVESTER
\$2,500+

☐

CULTIVATOR
\$1,500+

☐

SOWER
\$1000+

☐

TILLER
\$500+

☐

GARDENER
\$250+

Enclosed is a check for \$ _____ made payable to the
Norristown Hospitality Center.
Please deliver your donation to a Race Committee
Member, or mail to:
Norristown Hospitality Center
P.O. Box 858 • Norristown, PA 19404

If you prefer to make a payment
electronically, you can use this QR
code to make a payment with
**ApplePay, GooglePay, ACH, or
Credit Card.**



ADDITIONAL INFORMATION

Please Write Your Organization's Name Exactly How You Want It Printed:

Will you be sending a digital image with your organization's name & logo?
*Artwork and logos for all media, and race t-shirts should be submitted to soleharvest5k@gmail.com.
Please note that logos on race t-shirts will be printed in only one color and should be submitted as a
vector file. Logos for social media/web may be in color.*

☐ YES ☐ NO ☐ MAYBE

Do you plan to send materials / giveaways to be distributed at the race?

☐ YES ☐ NO ☐ MAYBE

For **HARVESTER, CULTIVATOR, SOWER, & TILLER** Level Sponsors

Do you plan on setting up a table at the event?
Please note that each organization will need to provide their own table.

☐ YES ☐ NO ☐ MAYBE

For **HARVESTER** Level Sponsors

Will you provide your own lawn sign to be placed along the race trail?

☐ YES ☐ NO

Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing
participant information by email to soleharvest5k@gmail.com.

Your contribution to the Norristown Hospitality Center is fully tax deductible. You will receive a letter acknowledging your
contribution. For more information, please contact soleharvest5k@gmail.com, outreach@hospitalitycenter.org, or call
610.277.1321. Thank you!

Providing Care, Comfort, & Compassion for those experiencing poverty & homelessness



THE NORRISTOWN HOSPITALITY CENTER
530 CHURCH STREET - NORRISTOWN, PENNSYLVANIA

All services are free and available to any individual in need.

We are open Monday through Friday from 7:00 AM - 4:00 PM.

Basic Needs	Health & Wellness
<ul style="list-style-type: none"> • Breakfast (7:00 AM - 8:00 AM) • Showers (8:00 AM - 12:00 Noon) • Toiletry Kit Distribution (Wednesdays) • Mail & Copies (8:00 AM - 12:00 Noon) • Lockers • Bathrooms • Laundry Services • Mobile Device Charging 	<ul style="list-style-type: none"> • Flu & COVID Vaccines • Monthly Health & Dental Clinic • HIV/STI Testing • Medical Co-Pays • Eyeglasses with Lenscrafters
Social Services	Workforce Development
<ul style="list-style-type: none"> • Case Management • Rapid Rehousing • Code Blue Shelter (November - April) • Rehab & Family Services Referrals • Holiday Support • Mental Health Support • Seeking Safety Program 	<ul style="list-style-type: none"> • On-site Training • Resume Preparation • Interview Preparation • Employer Connections • Job Coaching • Life Skills
Special Clinics	Advocacy
<ul style="list-style-type: none"> • ID Clinics • Legal Aid Clinics • Monthly Health & Dental Clinic 	<ul style="list-style-type: none"> • Town Hall Meetings • "One Night Without a Home" Sleep Out

Who We Are

For over 30 years, the Norristown Hospitality Center has continued to be a place of hope and support for those experiencing poverty and homelessness in Montgomery County. Each day we have between 85 and 122 people sign in to use our free services, available five days a week. Our dedicated staff and volunteers provide a welcoming place for individuals to get a meal, a shower, and a climate controlled community room.