



*"We Offer Hope"*

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Dear Community Partner,

For almost 30 years, the Norristown Hospitality Center has provided help to those experiencing poverty and homelessness in our community. As a low-barrier day shelter, the Center assists over 100 individuals every day, and we have remained committed to this work throughout the COVID-19 pandemic. Our mission is to provide "dignity and respect" to the most vulnerable members of society by providing free basic needs, social services, health, and job preparedness in the Greater Philadelphia area.

The Norristown Hospitality Center invites you to join in our mission as a sponsor of our annual **Sole Harvest 5K Run/1M Walk held on Saturday, October 9<sup>th</sup> 2021**. The work we do at the Center is only possible because of the generosity of our donors and supporters. We have several sponsorship tiers, all of which acknowledge your dedication in-person at the event and on our social media. Your tax-deductible sponsorship will be advertised during our event to give your business exposure and name recognition to our participants and volunteers.

We have provided the sponsorship levels on the following page and have enclosed the sponsorship form for your convenience. All proceeds from the race benefit the programs of the Norristown Hospitality Center. You may contact me at [outreach@hospitalitycenter.org](mailto:outreach@hospitalitycenter.org) or call at (610) 277-1321 with any questions. We look forward to our partnership for this year's Sole Harvest 5K.

Thank you for your time and your consideration,

Katie Ortiz  
Development Coordinator  
610 277 1321 x107  
[outreach@hospitalitycenter.org](mailto:outreach@hospitalitycenter.org)



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## Sole Harvest 5K/1 Mile Walk

October 9<sup>th</sup>, 2021

### Sponsorship Levels

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#### **HARVESTER**

**\$2500 +**

*Everything listed for Tiller, Sower, Cultivator plus:*

Company logo *prominently* displayed on race t-shirt

1 Lawn sign with your company's logo along the race trail\*

1 additional Facebook posts specifically showcasing your organization and support

2 additional complimentary race registrations

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#### **CULTIVATOR**

**\$1000 +**

*Everything listed for Tiller and Sower plus:*

Company recognized during awards ceremony

One Facebook post showcasing your organization and its support of our event

1 additional complimentary race registration

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#### **SOWER**

**\$500 +**

*Everything listed for Tiller plus:*

Company name displayed on race t-shirt

1 additional complimentary race registration

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#### **TILLER**

**\$250 +**

Table to distribute material and speak to runners on race day

Opportunity to include promotional materials in goody bags

Verbal and posted recognition at the event

Recognition on webpage and social media

1 complimentary race entry

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#### **GARDNER**

**\$100 +**

Opportunity to include promotional materials in goody bags

Verbal and posted recognition at the event

Recognition on webpage and social media

\*Lawn sign can be provided by company OR the Hospitality Center will provide one 18"x24" sign with the logo provided by the company. Lawn sign benefit must be claimed by September 3<sup>rd</sup>, 2021. The company is responsible for claiming the lawn sign by October 11<sup>th</sup>, 2021 or it will be the property of the Hospitality Center.



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## Sole Harvest 5k Sponsorship Form

October 9<sup>th</sup>, 2021

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. **Sponsorship level** (please circle):

Harvester (\$2500+) Cultivator (\$1000+) Sower (\$500+) Tiller (\$250+) Gardner (\$100+)

2. Enclosed is our check for \$ \_\_\_\_\_ made payable to **Norristown Hospitality Center**. Please deliver your donation to a Race Committee Member, or mail to:

Norristown Hospitality Center  
P.O. Box 858  
Norristown, PA 19404

3. We plan to send materials / giveaways to be distributed at the race: YES NO

4. Please write your company name exactly how you would like it to appear on our media outlets:

\_\_\_\_\_  
Artwork and logos for all media, and race t-shirts should be submitted to [soleharvest5k@gmail.com](mailto:soleharvest5k@gmail.com). Please note that logos on race t-shirts will be printed in only one color and should be submitted as a vector file.

5. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information by email to [soleharvest5k@gmail.com](mailto:soleharvest5k@gmail.com)

*Your contribution to the Norristown Hospitality Center is fully tax deductible.*

*You will receive a letter acknowledging your contribution.*

*For more information, please contact [soleharvest5k@gmail.com](mailto:soleharvest5k@gmail.com), [outreach@hospitalitycenter.org](mailto:outreach@hospitalitycenter.org), or call 610.277.1321. Thank you!*