



"We Offer Hope"

May 2019

Dear Community Partner,

For over 27 years, the Norristown Hospitality Center has provided basic needs and social services to the mentally ill, recently incarcerated, unemployed, working poor, or underprivileged free of charge, five days a week. Each day we have between *90 and 125 people* sign in to use services including: breakfast, hot showers, mail services, case management, mental health, housing, and rehab referrals, health and wellness support, job readiness assistance, and various groups.

The Norristown Hospitality Center invites you to support our work and participate as a sponsor of our annual **Sole Harvest 5K Run/1M Walk**. This event will be held on **Saturday, October 12th, 2019 at 9am** at the Norristown Farm Park.

The Hospitality Center receives ZERO government funding and survives entirely on the generosity of our supporters. Your tax-deductible donation provides exposure for your organization, as well as an opportunity to support the response to critical needs within your community. Sponsorship builds name and brand recognition and connects your business with a growing non-profit organization making a real difference in the community you serve. Your name, logo and support of our work will be seen by race participants, volunteers, spectators, and our growing online community.

Please take a moment to look over our sponsorship levels on the next page. A sponsor form is enclosed for your convenience. All proceeds from the race benefit the programs of the Norristown Hospitality Center. Please email me at outreach@hospitalitycenter.org or call at (610) 277-1321 with any questions. We look forward to your participation in our Sole Harvest 5K.

Thank you in advance for your consideration,

Sole Harvest 5K Race Committee

610 277 1321

outreach@hospitalitycenter.org

Find us on Facebook and Instagram!



SOLE HARVEST 5K



"We Offer Hope"

Sole Harvest 5k

October 12th, 2019

Sponsorship Levels

HARVESTER **\$2500 +**

Everything listed for Tiller, Sower, Cultivator plus:
Exclusive sponsor in your specialty or market segment
Company logo *prominently* displayed on race t-shirt
1 additional Facebook posts specifically showcasing your organization and support
2 additional complimentary race registrations

CULTIVATOR **\$1000 +**

Everything listed for Tiller and Sower plus:
Banner or sign (provided by sponsor) displayed at the finish line, and/or by the winner's circle
Company recognized during awards ceremony
One Facebook post showcasing your organization and its support of our event
1 additional complimentary race registration

SOWER **\$500 +**

Everything listed for Tiller plus:
Company name displayed on race t-shirt
Your lawn signs (provided by sponsor) displayed at mile marker on race day
1 additional complimentary race registration

TILLER **\$250 +**

Table to distribute material and speak to runners on race day
Opportunity to include promotional materials in goody bags
Verbal and posted recognition at the event
Recognition on webpage and social media
1 complimentary race entry

GARDNER –NEW! **\$100 +**

Opportunity to include promotional materials in goody bags
Verbal and posted recognition at the event
Recognition on webpage and social media

TEAM LEVEL- 15 or more team members* -NEW! **\$250 +**

Same benefits as Tiller Level
*You must have at least 15 team members registered before qualifying for this level



"We Offer Hope"

Sole Harvest 5k Sponsorship Form

October 12th, 2019

Organization Name: _____

Address: _____

City, State, Zip Code: _____

Contact Person: _____

Contact Email: _____

Phone Number: _____

Website Address: _____

1. **Sponsorship level** (please circle):

Harvester (\$2500+) Cultivator (\$1000+) Sower (\$500+) Tiller (\$250+) Gardner (\$100+)

2. Enclosed is our check for \$ _____ made payable to **Norristown Ministries Inc.**
Please deliver your donation to a Race Committee Member, or mail to:

Norristown Hospitality Center
P.O. Box 858
Norristown, PA 19404

3. We plan to send materials / giveaways to be distributed at the race: YES NO

4. Please write your company name exactly how you would like it to appear on our media outlets:

Artwork and logos for all media, and race t-shirts should be submitted to soleharvest5k@gmail.com. Please note that logos on race t-shirts will be printed in only one color and should be submitted as a vector file.

5. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information by email to soleharvest5k@gmail.com

Your contribution to the Norristown Hospitality Center is fully tax deductible.

You will receive a letter acknowledging your contribution.

For more information, please contact soleharvest5k@gmail.com, outreach@hospitalitycenter.org, or call 610.277.132. Thank you!