



*"We Offer Hope"*

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May 2018

Dear Community Partner,

For over 26 years, the Norristown Hospitality Center has provided basic needs and social services to the mentally ill, recently incarcerated, unemployed, working poor, or underprivileged free of charge, six days a week. Each day we have between *90 and 125 people* sign in to use services including: breakfast, hot showers, mail services, case management, mental health, housing, and rehab referrals, health and wellness support, job readiness assistance, and various groups.

The Norristown Hospitality Center invites you to support our work and participate as a sponsor of our annual **Sole Harvest 5K Run/1M Walk**. This event will be held on **Saturday, October 13<sup>th</sup>, 2018 at 9am** at the Norristown Farm Park.

The Hospitality Center receives ZERO government funding and survives entirely on the generosity of our supporters. Your tax-deductible donation provides exposure for your organization, as well as an opportunity to support the response to critical needs within your community. Sponsorship builds name and brand recognition and connects your business with a growing non-profit organization making a real difference in the community you serve. Your name, logo and support of our work will be seen by race participants, volunteers, spectators, and our growing online community.

Please take a moment to look over our sponsorship levels on the next page. A sponsor form is enclosed for your convenience. All proceeds from the race benefit the programs of the Norristown Hospitality Center. Please email me at [outreach@hospitalitycenter.org](mailto:outreach@hospitalitycenter.org) or call at (610) 277-1321 with any questions. We look forward to your participation in our Sole Harvest 5k.

Thank you in advance for your consideration,

*Gale Sherry*

**Development Coordinator**

610 277 1321 Ext. 109

[gale@hospitalitycenter.org](mailto:gale@hospitalitycenter.org)

Find us on Facebook and Instagram!



**SOLE HARVEST 5K**



*"We Offer Hope"*

**Sole Harvest 5k**  
October 13<sup>th</sup>, 2018  
**Sponsorship Levels**

**HARVESTER**

**\$2500 +**

Table to distribute material and speak to runners on race day  
Banner or sign (provided by sponsor) displayed at the finish line, and/or by the winner's circle  
Exclusive sponsor in your specialty or market segment  
Company recognized during awards ceremony  
Company logo *prominently* displayed on race t-shirt  
Opportunity to include promotional materials in goody bags  
Your lawn signs (provided by sponsor) displayed at mile marker on race day  
Verbal recognition at the event  
Recognition on all publicity including: Webpage, post- race articles, social media & email blasts  
At least 2 Facebook posts specifically showcasing your organization and support  
5 complimentary race registrations

**CULTIVATOR**

**\$1000 +**

Table to distribute material and speak to runners on race day  
Banner (provided by sponsor) displayed on race course at halfway point  
Company recognized during awards ceremony  
Company logo displayed on race t-shirt  
Opportunity to include promotional materials in goody bags  
Your lawn signs (provided by sponsor) displayed at mile marker on race day  
Verbal recognition at the event  
Recognition on all publicity including: Webpage, post- race articles, social media & email blasts  
One Facebook post showcasing your organization and its support of our event  
3 complimentary race registrations

**SOWER**

**\$500 +**

Table to distribute material and speak to runners on race day  
Company name displayed on race t-shirt  
Opportunity to include promotional materials in goody bags.  
Your lawn signs (provided by sponsor) displayed at mile marker on race day  
Verbal recognition at the event  
Recognition on webpage and social media  
2 complimentary race registrations

**TILLER**

**\$250 +**

Table to distribute material and speak to runners on race day  
Opportunity to include promotional materials in goody bags  
Verbal recognition at the event  
Recognition on webpage  
1 complimentary race entry

*Empowering those experiencing homelessness and poverty*



*"We Offer Hope"*

## Sole Harvest 5k Sponsorship Form

October 13<sup>th</sup>, 2018

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. **Sponsorship level** (please circle):

Harvester (\$2500+)    Cultivator (\$1000+)    Sower (\$500+)    Tiller (\$250+)

2. Enclosed is our check for \$ \_\_\_\_\_ made payable to **Norristown Ministries Inc.**  
Please deliver your donation to a Race Committee Member, or mail to:

Norristown Hospitality Center  
P.O. Box 858  
Norristown, PA 19404

3. We plan to send materials / giveaways to be distributed at the race: YES NO

4. Please write your company name exactly how you would like it to appear on our media outlets:

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Artwork and logos for all media, and race t-shirts should be submitted to [soleharvest5k@gmail.com](mailto:soleharvest5k@gmail.com). Please note that logos on race t-shirts will be printed in only one color and should be submitted as a vector file.

5. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information by email to [soleharvest5k@gmail.com](mailto:soleharvest5k@gmail.com)

*Your contribution to the Norristown Hospitality Center is fully tax deductible.*

*You will receive a letter acknowledging your contribution.*

*For more information, please contact [soleharvest5k@gmail.com](mailto:soleharvest5k@gmail.com), [outreach@hospitalitycenter.org](mailto:outreach@hospitalitycenter.org), or call 610.277.132. Thank you!*

*Empowering those experiencing homelessness and poverty*



Department of the Treasury  
Internal Revenue Service

P.O. Box 2508  
Cincinnati OH 45201

In reply refer to: 0248574153  
Mar. 17, 2011 LTR 4168C E0  
22-2505101 000000 00

00013873

BODC: TE

NORRISTOWN MINISTRIES INC  
530 CHURCH ST  
NORRISTOWN PA 19401



020066

Employer Identification Number: 22-2505101  
Person to Contact: MS. JOCKERS  
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your Mar. 08, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in APRIL 1984.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(i).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.